



NORTH MARKET

NMDA Executive Committee Meeting

Agenda

August 24th , 2021 (August Meeting)- 5:00pm, Zoom

Attending: Mike Beaumont, George Kauffman, Rick Harrison Wolfe, Rick Grady, Matt Esber, David Babner, Adam Lewin, Collin Castore, Brian Lindamood, Brian Suiter, Cathy King, Kenneth Paul, Mac Joseph, Melissa Diethelm, Nic, Tom

1. Welcome
 - a. 5:05pm
2. The Next 60 Days @NoMa
 - a. The Original FARMERS MARKET + every Saturday + 8-noon
 - b. Yoga at the Market + every other Sunday 9/5 & 9/19
 - c. Night Market DWTN + 9.17 + 6-9pm
 - d. Next Executive Committee- 9.28 +5pm
 - e. Next BOD Meeting + 10.26 + 5pm
 - f. Mix & Shake + October 1
3. Approval of Minutes
 - a. Approved by acclamation
4. RHW "State of the Union"
 - a. Most merchants back to pre-pandemic business, some exceeding
 - b. Foot traffic way up as well
 - c. Bridge Park continues to just get busier and busier, each month beating the last.
 - d. The Pit opened. Hoyo's is very close. Saddleberk should be open mid to late September. Very close to full.
 - e. Gallo's Pizzeria announced. That stall should start by end of month. Could be open by Thanksgiving.
 - f. Dublin Half Marathon over the weekend brought in thousands of people.
5. Reports
 - a. Exec Dir
 - i. Labor struggle is very real.
 - ii. Parking revenues continue to improve.
 - iii. Great piece in Columbus Monthly on Bridge Park
 - iv. Check out all the reports.
 - v. Jillian's report is very important – great guide to what is happening at both markets.
 - vi. President
 1. Mix & Shake on Oct 1st. Asking everyone to sell 20 tickets. In addition to selling tickets, we're asking board volunteers for the event itself.

2. HR rep work is continuing. One of her primary recommendations is that we need to look to bring on a COO to help org with growth.
 3. HR rep also has expressed interest in joining board.
 - vii. Merchant Report
 1. Labor is still #1 concern
 2. Ann from Black Radish asking about a merchant rep for North Market Bridge Park. Offered to fill that position herself.
 3. Barrel and Bottle have completed renovations – check them out
6. Old Business
 - a. Trending at a loss of 140k downtown.
 - b. Bridge Park – trending down to budget, but lots of expenses getting building finished that will ultimately be handled by developer. Cleaning costs have also been higher because it's been so busy.
7. Merchant Update
 - a. Downtown – Market is full. Handful of merchants that have struggled to rebound from pandemic.
8. Market Tower Update
 - a. Within the next 30 days, this project will be hitting the news again.
 - b. Comprehensive review of project renderings, elevations, etc.
9. Adjournment
 - a. 6:15pm