

# North Market Development Authority Executive Committee Meeting Minutes

## Minutes

**March 22, 2022, Dublin Conference Room - Google Meets**

**Attending:** Rick Harrison Wolfe, Melissa Diethelm, George Kauffman, David Babner, Ken C. Paul, Rick Grady,

**Absent:** Adrienne Keves, Nic Crum

- 1. Welcome, 5:00 pm**
- 2. Financials**
  - a. Nothing on fire financially
- 3. Introductions -**
  - a. Lindsay - new General Manager
  - b. Lauren
- 4. Next meeting moved from 4/26 to 5/3 and Executive Committee moved May 22 to May 31**
- 5. Director Reports**
  - a. Downtown (Peggy)**
    - i. Permanent lease almost booked.
    - ii. There are pop ups through April.
    - iii. Announced to Merchants 7 day a week opening (Monday back open). No comments from Merchants.
    - iv. Auditors coming in April. Draft report anticipated early May.
    - v. Transition to quickbooks has gone fairly well. 14 of 34 merchants volunteered to have automatic rent draw/electronic payments. It will occur as lease renewals occur as part of lease agreements.
  - b. Communication/Marketing/Events (Meghan)**
    - i. Announcement on 7 days a week.
    - ii. Apron Gala Press Release
    - iii. Rick interviewed on All Sides Considered
    - iv. Apron Gala details went out to Board- with individualized links
    - v. Working on Farmers Market
    - vi. Renewed 5k during Memorial Tournament
    - vii. Live music at Bridgepark (vs formerly DJ) on Thursday
  - c. GALA**
    - i. Looking to have Matt lead as chair of Gala

## **6. MT Updates**

- a. Executed an offer to execute with MMBJ - had a kickoff meeting with MMBJ- design meetings. Will be 2-3 more. For the North Market space.
- b. Will be some accommodations for historical building/new building ingress/egress hurdles. MMBJ was successful in getting a lot of this pushed through.
- c. B. Suiter and Rick met with Gilbane. Talk though project/expectations.
  - i. Common tenant question - How many people day in and day out will be their building - they estimate approximately 300
- d. Sign confirmation on moving - Historic Resource doesn't want it attached to Bricks. However, sign wasn't designed to do that. Continued research on if this can even be done (cost would be Rockbridges). Working on another sign for the East side.

## **7. Bridgepark**

- a. Working on clean up/getting up to speed.
- b. Collection of back rents.
- c. April 1 Crawford Hoying takes over all Accounting/Billpay
- d. 3 tenants in critical condition around new rates -
- e. Have been having very successful weeks
- f. Increased traffic as Farmers Market starts (starts in May)

## **8. Merchant Updates**

- a. Dodo donuts in business that is coming in Downtown
- b. Arnold was very impactful- Hoyos had it biggest day ever. Saturday and Sunday specifically. 28 conventions between now and end of year. Big deal for downtown.

## **9. HR Structure Follow-Up**

## **10. New Business**

- a. GALA GALA GALA

## **11. Adjournment: 6:06PM**