

# North Market Development Authority Executive Committee Meeting Minutes

## Minutes

June 28, 2022, CH HDQ Training Room - Google Meets

**Attending:** George Kauffman, Melissa Diethelm, George Kauffman, David Babner, Ken C. Paul, Rick Grady, Adrienne Keves, Nic Crum, Rick Harrison Wolfe, Peggy Outcult, Meghan Brouillette & Linsey Burklo

**Absent:** Full Attendance

### 1. Welcome, 4:07 pm

### 2. May 2022 Financials + Gala Financials (Amy Vance)

- a. Amy Vance will be assuming a portion of the financial responsibility with oversight from Adrienne / future Treasurers
- b. Things looking good. Will keep in mind parking income is month prior so take into consideration with forecasting vs spring month forecasting for May.
- c. Gala was \$19K overbudget with expense under budget - North Market Statement Activity by Month May 2022 - VERY Happy- record income.
- d. Process for MT reimbursement has begun

### 3. Director Reports

#### a. Facility Operations/Downtown

- i. Saddleburg opened - currently only offering just fresh, but working on second inspection from Columbus Public Health to fully open with prepared foods. Mercato introduction has been made (as fast as inventory can be set up).
- ii. Market has been very busy - convention, market, festivals returning to Goodale.
- iii. Last week was the first week with one exit/entrance in and out of lot (Spruce Street closure)- went as well as it could have. At a minimum of 3 more weeks of road closure. We had CPD there Fri/Sat/Sun (trying to avoid weekdays). Sat/Sun - looking at pre payment.
  1. We are down 5 spaces on Park St for an AEP project.
- iv. Market was able to maintain power during the heatwave. HVAC system was not able to keep up with demand - some minor/some larger fixes.
- v. Next priority is getting Dodo donuts opened.

#### b. Facility Operations, Bridge Park

- i. A few vacant stalls (12/18/21) - all of these are in the works of being filled - stall 18 High Poke is very interested in the space and would like to start popping up as soon as August. Reuse last day is the end of July. Little Kitchen will have month to month lease through the end of December. HCT will take over that space. Pit BBQ lease was sent last week.
- ii. HVAC was down for a while - it was operating at 50%. It was fixed.
- iii. Working on ways to drive traffic on Mondays/Tuesdays (more pop ups - using a lot of fresh items)
- iv. Finally in a good place with staffing (summer support staffing which may need to be refreshed after summer)
- v. Dublin Farmers Market - has been hugely successful

**c. Communications/Marketing/Events**

- i. Fresh initiatives - promote traffic + but anything you can take home that isn't dining food
  - 1. If you spend \$50 in fresh and show receipt to office, get a free tote
- ii. Wine Festival in NMBP in mid September - hoping to get tickets on sale by mid/late July - request to board for volunteers (will be sent out after July 4th)

**4. MT Update**

- a. Project delayed- primarily related to utility work (City, private, AEP)
- b. Still on track to go vertical by end of the year
- c. Moving a storm drain on Spruce Street - there is some archeological work as a result of findings - no one is to comment as it is not on any North Market property, but this may delay start day further.
- d. Transformational Mixed Use Development - Rockbridge did not get first round, but hopeful will be in future.
- e. City of Columbus has paid for the overruns (beyond their \$2MM commitment)

**5. Bridge Park Update**

- a. Working on appropriate fills/suiters for open spaces.

**6. Merchant Updates**

- a. May DT was back to pre-pandemic numbers
- b. June on track for record months

**7. New Business**

**8. Adjournment: 4:55PM**