

North Market Development Authority Board Meeting Meeting Minutes

Minutes

October 25, 2022, 5:00PM, Columbus City Hall

Attending: George Kauffman, Rick Harrison Wolfe, Melissa Diethelm, Nic Crum, Ken Paul, Adrienne Keves, Jameel Turner, Mac Joseph, Matthew Esber, Lauren Toth, Nate Fisher, Jeri Grier, Ian Holmes (Merchant Rep), Wayne Lin (Merchant Rep)

Online: Jerry DePizzo, Mike Beaumont, Harps Mann,

Absent : Geri Sutter, Cathay King, Allisa Amidon, David Babner, Rick Grady, Billy Cardamon,

1. Welcome: 5:09pm

2. The Next 60 Days #NoMa

- Work From Here Coworking Space- Tuesdays 9am-4pm
- October 26 BP Boo & Brew
- November 4: Taste of the Market NMBP
- December 6: Annual Board Meeting/Happy Hour NMDT
- December 17: Holiday Market at NMBP

3. Approval of Minutes - Jeri Motioned with Jameel Approved

4. Reports

- **CEO**
 - i. Heartland Bank Sponsorship in place for Market Gala + next year event.
 - ii. BP : Announcement of Pablos Havana Cafe, working on other spaces, financials on track, Night Market was a success.
- **Staff**
 - i. Wine Fest was a success.
 - ii. Clean up around the NMDT going on.
- **President**
 - i. Looking for volunteers for Executive Committee roles.
 - ii. 1 Opening on board of 20 open. Nic Crum on ExCom so his term out creates an opening.
- **BOD Committees**

- **Merchant Reps**

- i. Wayne Lin

1. Traffic is down but the events are great. Day to day, traffic is way down. Saturdays in Sept they could have closed. Feel like perhaps we have given up on Fall weekends. Continued commentary around possibly more TVs. As soon as Farmers Markets stopped -Saturdays fell off.
2. Thankful for events.
3. All status quo commentary around CAM, Trash, etc.
4. Merchant Summit perhaps - wanted to wait for new Merchants.

- ii. Ian Holmes

1. Fresh has fallen off - selling more beverages than anything else. Those with kitchens will survive. Fresh expects to continue to fall off - the cost of goods, labor costs. It is the perfect storm.
2. Merchant Summit?
3. Everyone is happy about the MT communication.

QUESTION: Talking points for MT - Awaiting on review of commentary from Developer to get talking points for the broader market.

QUESTION: Do the Merchants know about marketing campaigns/ etc - Meghan's pretty communicative / confirmation of what is sent out.

5. Old Business

6. New Business

7. 2022 Financials

- Two very successful events in September. Slightly lower than budget.
- Offset - by higher parking than expected.
- Expenses in line with expectations.
- Still in a very good financial position.

8. 2023 NMDA/OPMA Board Elections

9. Merchant Updates

10. Merchant Tower Update

- TMUD - Transformational Mixed Use Development dollars - waiting on this piece. Will not know this until after elections.
- To shut down parking lot - various things need to be done - wayfinding, convention lot readiness, so there will be a lead time to when the lot is shut down. Once the lot is shut down it is shut down until the project is completed. Once shut down, it is from the stairs out (the covered area where Farmers Market sits will be torn down).

11. Adjournment: 6:23pm