

North Market Development Authority Board Meeting Meeting Minutes

Minutes

August 23, 2022, 5:00PM, - CH HDQ "Training Room" /Google Meets

Attending: George Kauffman, Rick Harrison Wolfe, Melissa Diethelm, Nic Crum, David Babner, Rick Grady, Ken Paul, Matthew Esber, Ian Holmes (Merchant Rep), Jeri Grier, Wayne Lin (Merchant Rep), Billy Cardamon, Mike Beaumont, Nate Fisher, Lauren Toth, Jameel Turner, Mac Joseph, Harps Mann,

Absent : Jerry DePizzo, Adrienne Keves, Geri Sutter, Cathay King, Allisa Amidon

1. Welcome: 5:02

2. Merchant Building Presentation - Rockbridge + Brian Suiter Owners Rep

- Parking Training
- Coordinated Marketing/Communications

3. The Next 60 Days #NoMa

- Work From Here Coworking Space- Tuesdays 9am-4pm
 - North Market Downtown Farmers' Market- Saturdays 8am-12pm, ending October 29
 - Weekday Pop-Ups at NMBP- Thursdays & Fridays, now through end of September
 - The Dublin Market
 - BP Music Series in the Pocket Parks
 - Hagerty Cars & Coffee
 - BP Resident Event, Guac Cooking Class w/ Dos Hermanos
 - ByersSpeeding to Read Car Show
 - 2nd & 7 8-Ball Tournament at NMBP
 - WNCI Tailgates on Bridge Park Ave
 - North Market Wine Fest at Bridge Park
 - BP Boo & Brew
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- WINE FESTIVAL - Look for email from Meghan Brouillette about Volunteer opportunities for the Wine Fest - specifically helping staff running admissions
 - Question - Only one Farmer at Farmers Market - didn't think it would occur this year, and planning is in the winter - with unknown about when construction would start - didn't commit and regular farmers went to other farmers markets.

4. Approval of Minutes - Jeri Grier Motion, Seconded by Ken Paul- Approved

5. Reports

- **CEO**

- i. Business is good. Highest volume at BP July - since opening. DT - June was highest month since pre-pandemic. June downtown includes all of the Park Street festivals.
- ii. Review DT Merchant Summit notes.
- iii. All of the DT “apple polishing” will be done by end of February 2023
- iv. Sponsorship for Wine Fest available

- **Staff**

- i. Review Director Reports

- **President**

- i. Continued press for engagement/ volunteer in the NM events - specifically wine fest event

- **BOD Committees**

- **Merchant Reps**

- i. Wayne Lin -

- 1. Operations stuff - absolutely better place than 8 months ago
- 2. Trash and bathrooms - aren't great- trash bins are constantly overflowing (are there enough - more by the doors), tables aren't cleared as quickly as they should.
- 3. Questions around vacancies - will be full by the end of the year - able to relay this message.
- 4. Still some rent/CAM turmoil questions about next year.

- ii. Ian Holmes -

- 1. Every customer wants to know when they lose parking. When are you “tearing down the market.” So making sure folks have the talking points to mitigate. 36 months length of project.
- 2. Communication strong.

6. Old Business

7. New Business

8. 2022 Financials

- Ahead thanks to two unplanned events.

9. Merchant Updates

10. Merchant Tower Update

- What happens if they don't get the Transformational Tax Break?
- Requested board update - specifically around communications/marketing update/ quick fact sheet

11. Adjournment: 6:14pm