

# **NMDA Executive Committee Meeting**

## **Meeting Minutes**

### **September 28<sup>th</sup>, 2021, 5:00PM, Google Meet**

**Attending:** Tom McCormick, Adrienne Keves, George Kauffman, Rick Harrison Wolfe, Brian Suiter, Peggy Outcalt, Meghan Brouillette, Melissa Diethelm, Molly Harris, & Jillian Woltz

- 1. Welcome**
- 2. August Financials:**
  - i. Financials remain consistent with Budget Report
- 3. Director Reports:**
  - i. Facility/Operations Downtown, Peggy Outcalt.
    - > August was lowest Month for Mercato
    - > Destination Doughnuts will close October 1, 2021
    - > Merchants not taking ownership of the program
    - > Discuss promotions or even discontinuing the Mercato Program.
    - > Mercato is a 1 year term. We will wait through the Holidays
  - ii. Facility/Operations Bridge Park, Molly Harris.
    - > Saddleberk soft openings went well, official open 9/28/21
    - > Gallos to finish build end of October – open November
    - > Merchant Summit was held 10/11/21 6pm
    - > There will be a phased pullback on the janitorial labor
    - > Support staffers are needed.
  - iii. Communications/Marketing, Meghan Brouillette
    - > Good Day Columbus Press for Saddleberk
    - > Taste of the Market Gala is discussed
    - > Ad buy will stay the same
    - > Swapping out the billboards for the fall
    - > Training Ryan Miller to create more social media content
    - > \$12k in sponsorship money raised for TOTM
  - iv. Programming? Events, Jillian Woltz.
    - > Pop ups are secured through EOY
    - > Last Famers Market is 10/30/21
    - > Last Night Market is 10/15/21
    - > Halloween is canceled for Downtown due to COVID-19
    - > Halloween for Bridge Park is still on
    - > Taste of the Market – 29 Tickets sold / 27 VIP
    - > Still waiting to hear from merchants to disclose donations/disco
- 4. MT Update:**
  - i. Development Commission Meeting 9/28 went well

- ii. 100% Sign off on plans set for 10/04/21
- iii. Proposal from NBBJ is TBD
- iv. An ask from the Capital Budget for repairs and expansion has been made

**5. Merchant Update:**

- i. A doughnut vendor has been discovered and is in process
- ii. July and August sales both great.
- iii. 1 space left to lease.

**6. HR Structure Follow Up:**

- i. Discussions have started put an HR program in place

**7. New Business:**

- i. Mike Beaumont is taking a leave of absence

**8. Adjournment:**

- i. **6:50PM**