

# **NMDA Executive Committee Meeting**

## **Meeting Minutes**

### **October 26<sup>th</sup>, 2020 4:00PM-5:00PM, Google Meet**

Attending: Tom McCormick, George Kauffman, Rick Wolfe, Brian Suiter, Peggy Outcalt, Meghan Brouillette, and Molly Harris

- 1. Welcome**
- 2. September 2021 Financials:**
  - i. Bridge Park continues strong sales and expectation is to remain strong throughout the remainder of the 2021. • Downtown remaining consistent with parking revenue up a substantial amount. • Parking is up 143% putting it at 20% increase for the month and at %19 increase for the year
- 3. Director Reports:**
  - **Facility/Operations, Downtown: Peggy Outcalt**
    - i. Minor stall renovations are happening in the former Destination Doughnuts stall. It will be filled with pop up favorite Little Louvre for November and December.
    - ii. We have one proposal in hand and waiting on another to fill the space with a permanent merchant.
    - iii. Meetings are being planned to discuss Mercato and pump up merchants to use the program.
  - **Facility/Operations, Bridge Park: Molly Harris**
    - i. Pit BBQ and Saddleberk are both now open full time and both doing well.
    - ii. Gallos Pizzeria has passed the safety inspection and their goal is to be open around the time of the upcoming Gala.
    - iii. A merchant summit was held and was well attended with good feedback.
    - iv. Allison Glass has accepted another position and will be leaving The Market.
    - v. Main focus is on the upcoming Taste of The Market Gala (see below)
  - **Communications/Marketing: Meghan Brouillette**
    - i. \$48,500 in sponsor money has been collected for the Taste of The Market Gala.
    - ii. Ticket sales have been solid and hoping to sell even more in the last week before the event.
    - iii. The event is already in the black and looking to be a solid event for The Market.
  - **Programing/Events: Meghan/Rick**
    - i. First Boo and Brew will be held October 27<sup>th</sup> helping bring families with children attend the market.

ii. The Taste of The Market will be held on November 5<sup>th</sup> at 7pm.

**4. Market Tower Update:**

i. Current schedule has The Market losing access to the parking lot sometime in the second quarter of 2022.

ii. Current schedule has construction on the tower to begin August of 2022.

**5. Merchant Update**

i. Tejine House has opened downtown.

ii. Hoyos has opened at Bridge Park.

iii. Gallos Pizzeria is scheduled to open in the next week.

**6. HR Structure:**

i. With the help of Geraldine Sutter we are working towards an updated outline and employee hierarchy structure.

**7. New Business:**

i. RHW discussed new board member updates

**8. Adjournment: 4:56PM**