

North Market Development Authority Executive Committee Meeting Minutes

Minutes

MAY 31, 2022, Downtown Conference Room - Google Meets

Attending: Rick Harrison Wolfe, Melissa Diethelm, George Kauffman, David Babner, Adrienne Keves, Ken C. Paul, Rick Grady

Absent: Nic Crum,

- 1. Welcome, 5:03 pm**
- 2. April 2022 Financials**
 - a. Doing fairly well. \$1MM cash on hand. Still need to accommodate Market Tower details.
 - b. Review of draft audit.
- 3. 2022 DWNTN Gala ReCap**
 - a. Rick commentary- couldn't be happier. Friday is the right night to do it. Eliminated graduation party, other conflicts.
 - b. Details forthcoming but all in all looking at \$90,000 from the event!!!!
 - i. Expense management and vendor sponsor helped here.
- 4. Director Reports**
 - a. Downtown (Peggy)**
 - i. Saddleberk has encountered a hiccup with USDA permit - its through the US Department of Agriculture (cutter is at Bridgepark which is a specific permit).
 - ii. Dodo donuts build out is starting this Friday.
 1. Waiting for final permit on freestanding hood
 - iii. In the thick of advance merchant building projects - windows/stairs, permit from city on road closure for month of June, electrical work on roof, etc. Water is coming in. City and Elford coming up with temporary fix on gutters.
 1. Merchants were understanding.
 2. Parking change on weekend - no validation / \$3 flat rate
 - b. Bridgepark - (Linsey)**
 - i. Working through Little Kitchen, Black Radish, and The Pit
 - ii. HVAC - approval on fix of circuit 2

- iii. Dublin Market - have had a couple of Saturdays - it has done well for the market, a lot of the Merchants inside the market which now want to participate.
- iv. Forefest - satellite bar is up for Forefest - Memorial Tournament had a musician on Friday. Anticipate busy weekend based on Tournament.

c. Communication/Marketing/Events (Meghan)

- i. Anticipate Farmers Market and Night Market release
- ii. Merchant Building naming was received well by tenants
- iii. Billboard designs will be released for new merchants.
- iv. 22 years Market anniversary for Peggy
- v. Wine festival in September starting to plan now

5. Merchant Tower Updates

- a. Press everywhere for Merchant Tower (TV/Online/Email) - solidified some real dates for Merchants
- b. New Director of Finance (landlord) should be announced shortly
- c. Dollars from the City being sorted out but still anticipated by the end of year.

6. Bridgepark

- a. Hot Chicken has committed to a space (space TBD)
- b. Little Kitchen in various forms of communication working through next steps
- c. Market Bar - potentially looking at alternative space
 - i. A lot of changes trying to accommodate /think through
- d. Patron issue to be addressed.
- e. New janitorial firm is going well.
- f. Potential pop ups

7. Merchant Updates

8. New Business

9. Adjournment: 6:06PM